

Qrbp Web3 certification for product authenticity

We utilize dynamic QR codes tied to physical products accompanied by NFTs to provide buyers and manufacturers with an intuitive, immutable and transparent way of product authenticity certification.

Counterfeiting, also known as the creation of fake products, has become the largest criminal enterprise in the world. Manufacturers and consumers are losing billions of dollars every year due to product imitations and the current mechanisms of prevention only manage to catch less than 1% of all fake products. Beyond the direct loss of sales for manufacturers and monetary losses for consumers, some counterfeited products also present dangers for the health and safety.

We are putting an end to it. The Qrbp ecosystem offers manufacturers and consumers everything they need to ensure the authenticity of the product at any time of its lifecycle. We create product certificates of authenticity as NFTs that are accessed upon scanning a dynamic QR code printed on the product or its packaging.

The Qrbp ecosystem

The Qrbp ecosystem consists of several key pillars — dynamic QR codes, NFTs, a B2B and B2C marketplace and the QRBP token.

Dynamic QR codes

We will utilize dynamic QR codes, which are printed on the products and redirect the buyer to the unique NFT upon scanning.

The QRBP Token

The QRBP token will be used to pay fees for the QR and NFT generation by brands. It will also be used for payment facilitation on the marketplace and as an incentive mechanism.

NFTs

Each product is accompanied by its own unique NFT. The NFT contains metadata specified by the manufacturer and confirms the authenticity of the product.

The marketplace

The marketplace is where manufacturers can list their products. Users can buy the products and also request to receive the accompanying NFT alongside it for additional value.

How it works



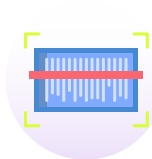
Submission

Manufacturers easily submit the list of products and their IAN numbers through their dedicated dashboard in a compatible format, e.g CSV.



QR and NFT generation

We create the QR codes and the NFTs for each individual product, which are sent to the manufacturers. The QR codes are printed on the products or on the packaging.



QR scanning

The buyers can scan the QR codes and are redirected to the NFT with the metadata and the information confirming the product is authentic.

The marketplace

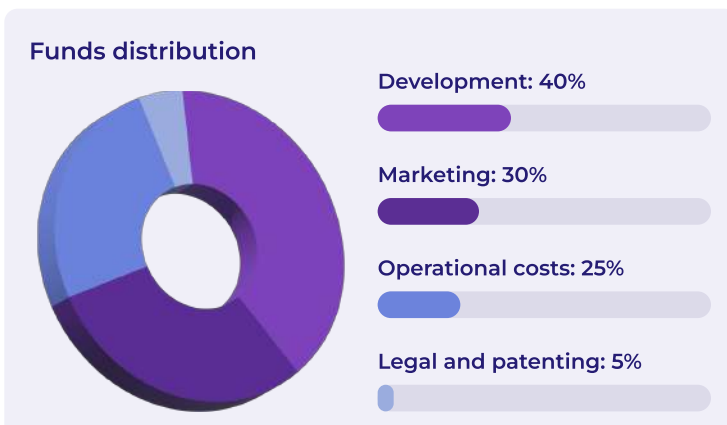
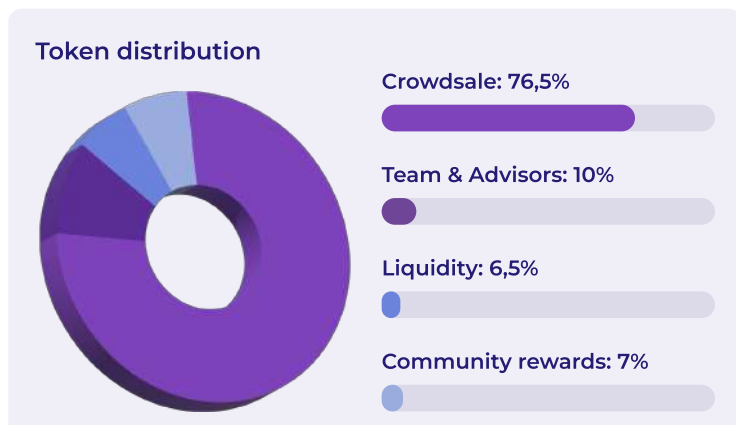


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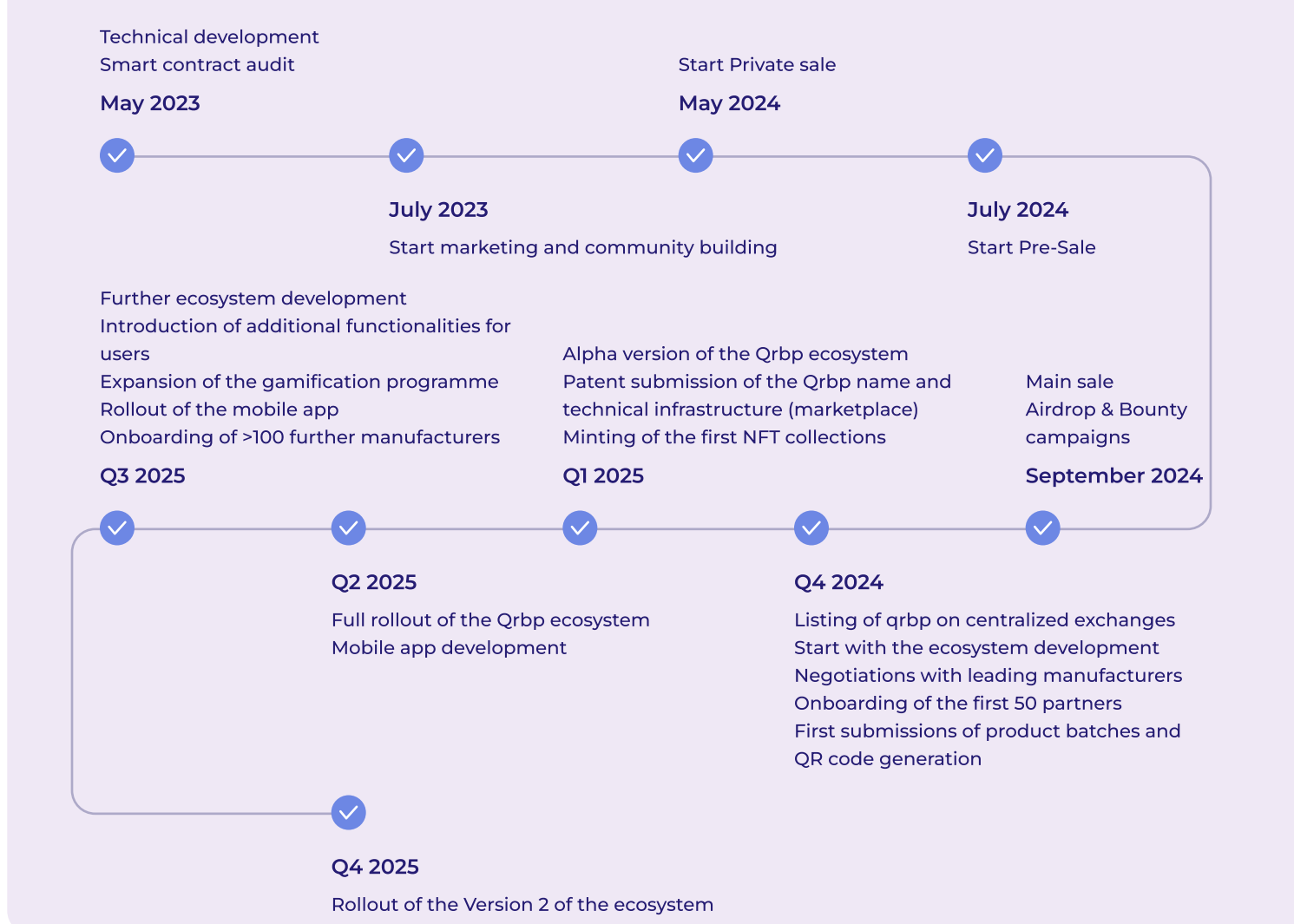
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Token sale

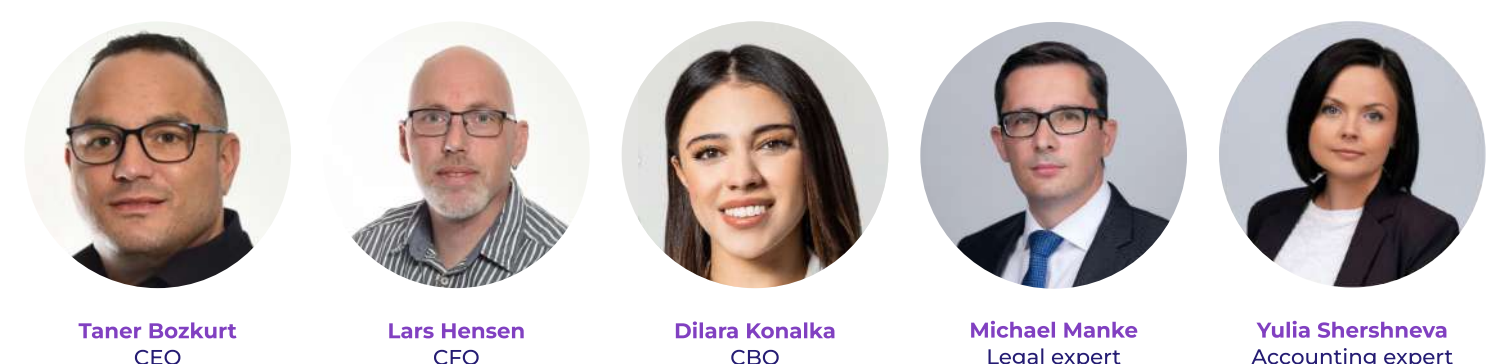
Token type	Ethereum ERC20	Private sale 01.05.2024 — 30.06.2024	Pre-sale 01.07.2024 — 31.08.2024	Main sale 01.09.2024 — 31.10.2024
Total supply	269.047.619 QRBP	33.333.333 QRBP Amount	112.500.000 QRBP Amount	60.000.000 QRBP Amount
Hard cap	205.833.333 QRBP	0,06 € Price	0,08 € Price	0,10 € Price
Purchase methods		40% Bonus	20% Bonus	



Roadmap



Team



Advisory board

