



Web3 certification for product authenticity

We utilize dynamic QR codes tied to physical products accompanied by NFTs to provide buyers and manufacturers with an intuitive, immutable and transparent way of product authenticity certification.

Counterfeiting, also known as the creation of fake products, has become the largest criminal enterprise in the world. Manufacturers and consumers are losing billions of dollars every year due to product imitations and the current mechanisms of prevention only manage to catch less than 1% of all fake products. Beyond the direct loss of sales for manufacturers and monetary losses for consumers, some counterfeited products also present dangers for the health and safety.

We are putting an end to it. The Qrbp ecosystem offers manufacturers and consumers everything they need to ensure the authenticity of the product at any time of its lifecycle. We create product certificates of authenticity as NFTs that are accessed upon scanning a dynamic QR code printed on the product or its packaging.

The Qrbp ecosystem

The Qrbp ecosystem consists of several key pillars — dynamic QR codes, NFTs, a B2B and B2C

Dynamic QR codes

We will utilize dynamic QR codes, which are printed on the products and redirect the buyer to the unique NFT upon scanning.

The QRBP Token

The QRBP token will be used to pay fees for the QR and NFT generation by brands. It will also be used for payment facilitation on the marketplace and as an incentive mechanism.

marketplace and the QRBP token.

NFTs

Each product is acompanied by its own unique NFT. The NFT contains metadata specified by the manufacturer and confirms the authenticity of the product.

The marketplace

The marketplace is where manufcaturers can list their products. Users can buy the products and also request to receive the accompanying NFT alongside it for additional value.

How it works



Submission

Manufacturers easily submit the list of products and their IAN numbers through their dedicated dashboard in a compatible format, e.g CSV.



QR and NFT generation

We create the QR codes and the NFTs for each individual product, which are sent to the manufacturers. The QR codes are printed on the products or on the packaging.



QR scanning The buyers can scan the QR codes and are

redirected to the NFT with the metadata and the information confirming the product is authentic.

The marketplace



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Token sale

Private sale

01.05.2024 — 30.06.2024

33.333.333 QRBP

Amount

0,06€

Price

40%

Bonus

Ethereum ERC20 Token type

269.047.619 QRBP Total supply

Purchase

methods

Hard cap



205.833.333 QRBP



112.500.000 QRBP **Amount**

Pre-sale

01.07.2024 — 31.08.2024

0,08€ Price

> 20% **Bonus**

01.09.2024 — 31.10.2024

Main sale

Amount 0,10 €

60.000.000 QRBP

Price





Start Private sale May 2024

Further ecosystem development

Rollout of the mobile app

Introduction of additional functionalities for

Expansion of the gamification programme

Onboarding of >100 further manufacturers

Technical development

Smart contract audit

May 2023

July 2023

Start marketing and community building

Alpha version of the Qrbp ecosystem

Patent submission of the Qrbp name and

technical infrastructure (marketplace) Minting of the first NFT collection

Q1 2025

July 2024 Start Pre-Sale

Main sale

September 2024

Airdrop & Bounty

Q3 2025

Mobile app development

Q2 2025

Full rollout of the Qrbp ecosystem

Listing of qrbp on centralized exchanges Start with the ecosystem development Negotiations with leading manufacturers

Q4 2024

First submissions of product batches and QR code generation

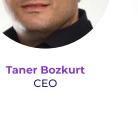
Onboarding of the first 50 partners

Q4 2025



Rollout of the Version 2 of the ecosystem

Taner Bozkurt CEO



Lars Hensen **CFO**









Dimitri Haußmann Blockchain advisor



Strategy advisor

